

WDVX Donor Privacy Policy draft March 9, 2017

Cumberland Communities Communications Corporation/WDVX Radio (CCCC/WDVX) Donor Privacy Policy

CCCC/WDVX collects personal information from listeners and donors such as name, address, telephone number, and email address when we are contacted to make a donation, purchase merchandise, register for an event or ask a question. We collect and store the information provided to us via email, phone or in person contacts. We also collect payment information when contributions are made over the phone or by mailing in a check, purchase merchandise, or at a special event. Online donation and purchase payment information is encrypted by our payment processing service and we do not see or collect that information. We will not collect personally identifiable information, other than what is supplied to us on a voluntary basis.

It is the policy of CCCC/WDVX to hold as confidential its donor list information and not to sell, rent or trade any donor list information with any unaffiliated third party. An affiliated third party may be another non-profit community organization that is in partnership with WDVX to produce a one-time program or event. Shared information would then only be name and postal address or email address to provide information about the program or event.

Exceptions to this policy can only be made upon the concurrence of the CCCC/WDVX Board and after donors have been given ample opportunity to request that their donor information be excluded from any subsequent distribution.

Under no circumstances shall donor information ever be released to any federal, state or local candidate, political party, political committee or political entity, except as required by law.

CCCC/WDVX restricts access to information to those employees and its assigns who need information to provide services to listeners and donors. We maintain physical, electronic, and procedural safeguards to protect this information.

CCCC/WDVX adheres to the Corporation for Public Broadcasting's (CPB) Donor Privacy Policy available [here](#).

Your name will be promptly removed from CCCC/WDVX's donor list at any time by emailing info@wdvx.com or by mail at 301 S. Gay Street, Knoxville, TN 37902.